

Case Study: Offshoring Operations

Business Need

The Client is a member of the Fortune 100 and one of the largest retail insurance companies in the world. With 100 million customers in 60 countries, it must find ways to increase cost efficiency by reducing IT operating and infrastructure expenses – or run the risk of losing its competitiveness and missing out on opportunities for growth.

Solution

People4u provides an engine that delivers end-to-end offshoring solutions. We performed a wide range of offshore roles for the Client, while keeping more vital resources onshore. Full operational control resided with the Client. Still, knowledge transfers ensured all outputs are up to standards. Close onshore-offshore coordination and 24/7 availability guaranteed the timely completion of duties, and the faithful adherence to best practices. The Philippines has long historical ties with the US so the cultural impact at work was nil. Transfer operations are always in our offering. Post-implementation support is always included.

Result

The Client expanded its capabilities and created huge savings, which it reinvested in growth. This gave it flexibility to focus on core competencies, even as it tapped a deep offshore pool of highly skilled, university educated, and English speaking pros. These were all achieved with minimal risk exposure.

We are People4u

We assist foreign companies establish operations in the Philippines, helping them reduce costs, gain access to a highly-skilled workforce, and increase time to market. We show them a progressive path they can take to gradually – and safely – scale up operations.


Our Managed Operations Services consist of four sections:


Recruitment, Office Space, Human Resources, and Purchasing. While each is a separate and comprehensive service in itself, it is also an integral part of the whole. Taken together, they allow our clients to run their offshore business operations smoothly and profitably.

Learn more about our services online at www.people4u.com


- Staffing Solutions
- Managed Operations
- IT Service Management
- Training Solutions
- Managed Support Services
- Salesforce Consulting



 17th Floor Philam Life Tower, Paseo de Roxas, Makati City, Philippines

 +63.2.555.2900

 info@people4u.com

 www.people4u.com